

SHANNON LLOYD

Editor, Videographer

Video Production Manager & Multimedia Specialist

www.sunsetjunctionmedia.com

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QUALIFICATIONS

- Five years of full-time experience as a high-volume video production specialist, team supervisor and director.
- Ten years of full-time experience as a producer, a fast and proficient Final Cut Pro editor (Apple certified in 2005) and a highly skilled videographer and camera operator.
- An exemplary track record of single-handedly producing innovative and cost-effective video content under dynamically challenging conditions and deadlines, with over 600 short form videos for web, broadcast and DVD to my credit, including live music, webisodes, broadband content, scripted narrative, non-profit and activist, reality and documentary, promotional, EFP/ENG & event.
- Extensive experience with multiple camera systems and their corresponding post-production workflows and deliverables, including creating dynamic workflow, transcoding and video archiving solutions.
- Proficiency with multiple multi-media software platforms, including Final Cut Pro, Motion, Soundtrack Pro, DVD Studio Pro, Live Type, Adobe InDesign, Photoshop, After Effects, Flash, Illustrator, Dreamweaver & Acrobat, Powerpoint and Keynote.

EMPLOYMENT

2008–2011 Owner & Operator, SUNSET JUNCTION MEDIA

- I have created video and multimedia content for such clients as Courage Campaign, Katalyst Films, PETA, Buzz Media, Stereogum, Jacquie Jordan, SEIU-ULTCW, Jet Stream Sound, Nic Harcourt, lonways & Skelanimals, as well as dozens of other entertainment, corporate, educational, activist and event-based clientele.

2006-2008 Multimedia Production Manager, BUZZ MEDIA.

- Supervised a production crew to create music, reality, comedy and interview content for the internet's largest community of music and pop culture websites.
- In my two years of employment, I grew and developed Buzz Media's video production unit from a single camera and editing workstation into a small but high-volume post-production facility with a shooting studio and a small, fully trained staff.
- Singlehandedly shot and edited hundreds of webisodes and videos, working with performers such as Katy Perry, Mandy Moore, Snoop Dogg, The Kardashians & Slash.
- Directed both the RESONATE and DECOMPOSED live acoustic music series, working with such top names as The Ting Tings, Adele and All-American Rejects.
- Supervising editor for Fall Out Boy's 2006 Honda Civic tour.

2004-2006 Videographer, LOS ANGELES COUNTY FIRE DEPARTMENT

- Duties included video camera operation, lighting design, website design, editing and digital post-production, duplication and video equipment operation and upkeep, archiving, digital transfer, DVD and graphics design.
- Operated cameras on over 30 different video productions and field incidents, including industrial, structure and wildland fires and on-site emergencies.
- Edited multiple training, incident and public service videos.

2002–2004 Owner & Operator, \$300 MOVIE

- Shot and edited music videos, short films, actor's reel, and wedding and event videos; my operating motto was "Your Movie For \$300!"

EDUCATION

1999-2002 UNIVERSITY OF LOS ANGELES, CALIFORNIA
School Of Theatre, Film and Television
Bachelor of Arts, *summa cum laude*

1997-1999 SAN FRANCISCO CITY COLLEGE
General Education, GPA 3.8

INTERNSHIPS

2002 – Production Intern for
Mark Romanek at **ANONYMOUS
CONTENT**

2001 – Development Intern for Charles
Roven at **MOSAIC MEDIA GROUP**

AWARDS

2001 – **FRANK GLICKSMAN
FOUNDATION**, Outstanding Achievement in
Film Production

2000 – **FUJI VIDEO AWARD**, Achievement
in Multi-Camera Video Production.

References available upon request. Detailed letters of recommendation and contact numbers for all references are also available on my company website, at the link below.

www.sunsetjunctionmedia.com/recommendations.html